**MBA 590 – Fall 2017**

**Status Report**

**Listing2Leasing – Creating Marketing Cycle and Sales Cycle**

**11/29/2017**

**Items Accomplished Last Week**

* Designed suitable approaches for the marketing and sales cycle for the different buckets of clients associated with Listing2Leasing
* Shared the clarification log doc with the client.
* Finalized the project requirements.
* Created the report outline.

**Items Planned but not Accomplished Last Week**

N/A

**Items Planned for Next Week**

* Finalizing findings and recommendations
* Finalizing marketing and sales cycle
* Review with Client
* Draft presentation and report

**Issues Preventing Progress**

N/A